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Caring, Compassion, Innovation

FOR IMMEDIATE RELEASE:

Allevia Collection Canes Match Style with the Science of Healing!

Buena Park, CA - April 10, 2011 - Medical approaches to pain alleviation and abatement are advancing every day, and Sky Med is joining the forces advancing innovative methods for dealing with this widespread problem facing our aging population. It's not just about popping pills anymore, and we get that.

Sky Med, a southern California company, is gaining recognition as a home medical equipment innovator, creating new products for the industry that combine value, quality and innovation. Their products offer users new ideas in home medical equipment, including research and innovation in the fields of alternative methods and materials.

Sky Med is pleased to offer the Allevia Collection of canes, a project that pairs the material titanium, with a beautifully styled walking cane of our own design. Titanium, long known for its properties of pain suppression and immune system response, was our first choice for this inventive new product. Titanium is a non-toxic metal, and is already used in a wide range of medical applications, including surgical implants and replacements, as it will not be rejected by the body. It has already been use with great success in reducing pain, and is believed to have anti-inflammatory properties.

The Allevia cane is fitted with a sleek, ergonomic handle for comfort and ease of use. This cane offers both durability and lightweight strength, and comes in two complimentary colors, Anthracite, and Slate, for an understated and elegant look. The cane weighs in at less than three-quarters of a pound, and is height adjustable.

National Sales Manager at Sky Med, Emma Lai, who works closely with a team of talented designers who are dedicated to using their experience and creativity to serve the HME industry said, "This project was a special one for us, combining leading edge medical research with the quality and craftsmanship that is our hallmark."

Sky Med products and innovations can be seen at Medtrade Las Vegas, April 13-14, 2011, at booth 2031.

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